



**Happy New Year Everyone!**

It's hard to believe that 2009 is almost over isn't it? We will celebrate our 2<sup>nd</sup> anniversary as A Time to Sew in January and will have been in our new location for one year in February.

We are excited to begin the New Year with an exceptional lineup of classes. Most of our clubs will be continuing and we have a couple of new ones too. It is always fun to get new fabric in and I am looking forward to new Amy Butler by Free Spirit, a great Frosted Fondant by Henry Glass, and Hoffman's Tweet Tweet in January. From Moda we will get Rural Jardin by French General for spring. We will also use Moda's Bar Harbor for our new Saturday Sampler beginning in March. Many other new fabrics will be arriving!

As always, Ron and I appreciate your continued support, we enjoy working with all of you as you create each new beautiful quilting project.

*Martha & Ron*

### **ANNIVERSARY SALE**

As I mentioned above, it is time to celebrate our 2<sup>nd</sup> anniversary as A Time to Sew! To show our gratitude to all of our customers, we will be holding an Anniversary Sale from the 7<sup>th</sup> to the 10<sup>th</sup> of January. More details later, but I hope to make this an exceptional event.



## GOING GREEN

Yes, it's time for us to make the commitment to use our resources wisely and you can help! First of all we have invested in a purified water system that feeds directly off of our water lines. It is great, actually, as you can get instant hot or cold water that is filtered without the cost and waste of plastic bottles. The water, of course, is free 😊 however; you may want to bring a sports-style water bottle with you to fill up when you come to class or to sew with a group to keep near your machine in the classroom. We keep a supply of tea bags for those who enjoy a cup of hot tea.



Also, we want to reduce our use of the plastic merchandise bags, so we are encouraging customers to bring your own recyclable bags from home. **For every purchase in which you have your own bag with you, we will enter your name into a monthly drawing for a gift certificate to the store.**

We already have the water system in place and we will start our gift certificate lottery in December. Thank you for your help!



## BIRTHDAY DISCOUNT

It is our pleasure to offer a birthday discount to our customers. Starting in January, our new program will include a 20% discount on all merchandise that is not already on sale for a one-time shopping spree during the week before and the week after your birthday. More precisely, you have the 7 days prior to your birthday and the 7 days after as well as the day of your birthday for a total of 15 days to take advantage of this offer. We also have a small gift for you during this time, so please come in and treat yourself for your birthday.

## GUILD DISCOUNT – 10%

In addition to our Birthday discount, we always give a 10% discount to local guild members. We so appreciate the continued support of the local guilds and their customer loyalty. So if you belong to one of the guilds in Southern California, please let us know when you check out to receive your discount. Don't forget to bring your current guild card with you to the store.

**YOU'RE INVITED!**

### **Back to School Night**

**(Meet the teachers for the new schedule and see the beautiful models for their classes).**

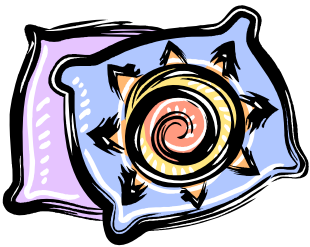
**Monday, December 7, 2009**

**5:00 p.m. to 9:00 p.m.**

**A Time to Sew**

**27071 Cabot Road, Suite 101, Laguna Hills, CA 92653**

**We hope you can attend this special event. We have planned a lovely holiday themed evening with refreshments, door prizes and best of all, a 10% discount on each class that you enroll in and pay for during the evening.**



### **MAKE A PILLOWCASE – MAKE A DIFFERENCE**

A Time to Sew will be participating in the American Patchwork & Quilting challenge to make one million pillowcases for people who are in difficult circumstances. As they say in their promotion for the event, "A pillowcase can provide comfort for a cancer patient, hope for a foster child, encouragement for a battered woman, or beauty for a nursing home resident." We will have more details soon and will send out a special e-mail when we know more. But Donna Wester will lead this effort and will be looking forward to your help!